

The construction equipment industry in **TURKEY**

SEPTEMBER 2024



WHAT IS IT?

- Detailed multi-year analysis of this dynamic construction equipment market
- Coverage of 17 major equipment types
- Five-year forecasts
- Discussion of market drivers and extensive background information

APPLICATIONS

- Plan your strategy based on accurate data, expert analysis and rigorously researched forecasts
- Identify opportunities for profitable growth
- Understand the national distribution landscape and identify market entry opportunities

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Straddling Europe and Asia, Turkey is a dynamic and fast-growing construction equipment market. Machine sales have enjoyed a sharp resurgence following the pandemic and due to reconstruction work following the devastating earthquake in February 2023. With several major indigenous manufacturers, Turkey offers huge opportunities to OEMs and component suppliers alike.

At more than 200 pages, Off-Highway Research's Special Report on Turkey is believed to be the most detailed and comprehensive study ever produced on the country's construction equipment industry.

ANALYSIS FOR EACH PRODUCT INCLUDES:

- Market size and structure
- End-users and population of machines
- Market shares
- Production
- Distribution networks
- Five-year forecasts
- Machines available

DISTRIBUTOR PROFILES

The report includes profiles on Turkey's largest equipment distributors, comprising:

- Contact information
- History
- Franchises represented
- Sales
- Network and footprint

MANUFACTURER PROFILES

Profiles on the largest construction equipment manufacturers active in Turkey, comprising:

- Contact information
- History
- Details of manufacturing facilities
- Production levels in Turkey
- Domestic sales and exports

REPORT PRICE:

US\$4,995

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RESEARCH

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EQUIPMENT COVERAGE

- Articulated dump trucks
- Asphalt pavers
- Backhoe loaders
- Compact tracked loaders
- Compaction equipment
- Crawler dozers
- Crawler excavators
- Crawler loaders
- Mini excavators
- Mobile cranes
- Motor graders
- Rigid dump trucks
- Skid-steer loaders
- Telescopic handlers
- Wheeled excavators
- Wheeled loaders under 80 HP
- Wheeled loaders over 80 HP

For more information and to request
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