

CHINESE PORTFOLIO



**ALL REPORTS
PROVIDED IN
ENGLISH AND
CHINESE**

WHAT IS IT?

- Data and analyst reports covering the Chinese construction equipment market
- Five-year forecasts
- Extensive report library & historic data
- Monthly market updates
- Researched & written by industry experts

WHY SUBSCRIBE?

- Access authoritative information which is trusted by industry leaders worldwide
- Build your strategies on expert insights and fact-based research
- Gain a deep understanding of market structure, trends and drivers with the most comprehensive reports available

CHOOSE THE PACKAGE THAT SUITS YOU BEST

Off-Highway Research offers three subscription packages on the Chinese construction equipment market, designed for different requirements of data granularity and depth of analysis. Each package offers a blend of data, reports and access to presentations & analyst time.



	STANDARD	PREMIUM	EXPERT
DATA	<ul style="list-style-type: none"> Market size by equipment type (unit and US\$ terms) Sales by machine size class (unit and US\$ terms) Sales by customer group 	<ul style="list-style-type: none"> Market size by equipment type (unit and US\$ terms) Sales by machine size class (unit and US\$ terms) Sales by customer group Sales by equipment type and OEM/brand (units) Production by equipment type and brand (units) 	<ul style="list-style-type: none"> Market size by equipment type (unit and US\$ terms) Sales by machine size class (unit and US\$ terms) Sales by customer group Sales by equipment type and OEM/brand (units) Production by equipment type and brand (units)
REPORTS	<ul style="list-style-type: none"> Global Markets Overview Regional Annual Review Monthly Market Reports 	<ul style="list-style-type: none"> Global Markets Overview Regional Annual Review Monthly Market Reports 	<ul style="list-style-type: none"> Global Markets Overview Regional Annual Review Monthly Market Reports Access to full library of Equipment Analyses and Company Profiles
WEBINARS & BRIEFINGS	<ul style="list-style-type: none"> Full price 	<ul style="list-style-type: none"> Discounted tickets 	<ul style="list-style-type: none"> One free ticket Discounts on further tickets
CONFERENCES	<ul style="list-style-type: none"> Full price 	<ul style="list-style-type: none"> Discounted tickets 	<ul style="list-style-type: none"> Discounted tickets Videos on demand following the event
SUPPORT & TRAINING	<ul style="list-style-type: none"> Video training covering access, downloads and data interpretation 	<ul style="list-style-type: none"> Video training covering access, downloads and data interpretation 	<ul style="list-style-type: none"> Video training covering access, downloads and data interpretation
ANALYST TIME	<ul style="list-style-type: none"> Available at a pay-per-use rate 	<ul style="list-style-type: none"> 1 x session per year More available at pay-per-use rate 	<ul style="list-style-type: none"> Unlimited analyst access 1 x in-house presentation per year (by video)
NUMBER OF USERS	<ul style="list-style-type: none"> Up to 5 	<ul style="list-style-type: none"> Up to 15 	<ul style="list-style-type: none"> Unlimited

EQUIPMENT COVERAGE

- | | | | |
|---|---|---|---|
| <ul style="list-style-type: none"> ■ Agricultural tractors ■ Articulated dump trucks ■ Asphalt pavers ■ Backhoe loaders ■ Compaction equipment | <ul style="list-style-type: none"> ■ Crawler dozers ■ Crawler excavators ■ Industrial forklifts* ■ Mini excavators ■ Mobile cranes | <ul style="list-style-type: none"> ■ Motor graders ■ Rigid dump trucks ■ Skid-steer loaders ■ Telescopic handlers ■ Wheeled excavators | <ul style="list-style-type: none"> ■ Wheeled loaders under 80 HP ■ Wheeled loaders over 80 HP |
|---|---|---|---|
- * report only

For more information and to request access to the trial version of our database, go to:

www.offhighwayresearch.com

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