

THE POWERED ACCESS INDUSTRY IN CHINA

OCTOBER 2019



WHAT DOES IT OFFER?

- Unique study on the dynamic and fast-growing powered access industry in China
- Coverage of self-propelled scissor and boom lifts
- Market size, structure, market share and pricing analysis
- Production analysis and component sourcing for major OEMs
- Five-year forecasts

APPLICATIONS

- Identify market opportunities
- Market share analysis
- Competitor analysis
- Identify potential partners
- Plan for profitable growth based on rigorous third-party research

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Off-Highway Research's in-depth study updates our 2017 report on the dynamic and fast-growing Chinese powered access equipment industry. Both sales and production of this type of equipment have soared in China in recent years. Domestic demand has flourished, while international and indigenous manufacturers alike have increasingly used their factories in China to serve markets around the world.

MARKET SIZE, TRENDS & ANALYSIS

- Analysis of new equipment sales by platform type and size class
- Historic growth trends in sales of new powered access equipment

PRODUCTION

- Manufacturing volumes by major platform manufacturers in China
- Including indigenous and international companies

COMPONENT SOURCING

- Analysis of suppliers of major platform components
- Hydraulic, electrical and structural components
- Engines and Motors

POPULATION END-USERS

- Breakdown of sales by customer group
- Size of the current working fleet of platforms

RENTAL COMPANY PROFILES

- Detailed profiles on the major access platform-owning companies in China
- Includes fleet sizes and favoured suppliers

PRICE

€2,600

USD\$3,000

EQUIPMENT COVERAGE

Scissor lifts
Telescopic boom lifts
Articulated boom lifts

BACKGROUND INFORMATION INCLUDES

History of the powered access in China
Legislative drivers
Economic background and construction activity

FOREIGN TRADE

Analysis of imports to and exports from China of new platforms

PRICING

Average transaction prices by platform type and size class

DISTRIBUTION AND MARKETING

Analysis of distribution strategies and arrangements

MARKET SHARES

Sales of new equipment in China by manufacturer, by platform type

FORECASTS TO 2023 MACHINES AVAILABLE

For more information and to request table of contents, go to:

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