

The construction equipment industry in **SAUDI ARABIA**

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WHAT IS IT?

- Detailed multi-year analysis of this large & dynamic construction equipment market
- Coverage of 17 major equipment types
- Five-year forecasts
- Discussion of market drivers and extensive background information

APPLICATIONS

- Plan your strategy based on accurate data, expert analysis and rigorously researched forecasts
- Identify opportunities for profitable growth
- Understand the national distribution landscape and identify market entry opportunities

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Saudi Arabia is one of the largest equipment markets in the Middle East. Machine sales have grown sharply in recent years thanks to increased mining and oil & gas projects, along with a string of high-profile construction projects. The attractiveness of the market has led to an influx of new equipment suppliers and a shift in the traditional market leadership positions.

At more than 150 pages, Off-Highway Research's Special Report on Saudi Arabia is believed to be the most detailed and comprehensive study ever produced on the country's construction equipment industry. It provides analysis and key insights which will allow you to plan for a profitable future in this market.

ANALYSIS FOR EACH PRODUCT INCLUDES:

- Market size and structure
- End-users and population of machines
- Market shares
- Production
- Distribution networks
- Five-year forecasts
- Machines available

DISTRIBUTOR PROFILES

The report includes profiles on Saudi Arabia's largest equipment distributors, comprising:

- Contact information
- History
- Franchises represented
- Sales
- Network and footprint

REPORT PRICE:

US\$5,125

Off-Highway
RESEARCH

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EQUIPMENT COVERAGE

- Articulated dump trucks
- Asphalt pavers
- Backhoe loaders
- Compact tracked loaders
- Compaction equipment
- Crawler dozers
- Crawler excavators
- Crawler loaders
- Mini excavators
- Mobile cranes
- Motor graders
- Rigid dump trucks
- Skid-steer loaders
- Telescopic handlers
- Wheeled excavators
- Wheeled loaders under 80 HP
- Wheeled loaders over 80 HP

For more information and to request
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