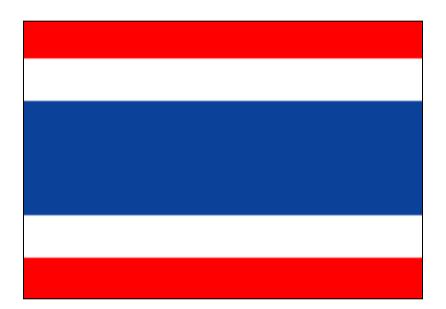
The Construction Equipment Industry in THAILAND



A Multi-Client Study



THE CONSTRUCTION EQUIPMENT INDUSTRY IN **THAILAND**

Political and Economic History: 1945-2013

Geography: Climate, topography, population, major cities.

Economic Trends: Current economic situation

> Industrial output, by sector Employment, by sector Inflation and interest rates

Imports, exports, by trading partners

Construction Activity: Civil Engineering

Roadbuilding and maintenance

Housing

Industrial and commercial building Surface mining and quarrying

Equipment Analyses: Agricultural Tractors Hydraulic Excavators

> **Asphalt Finishers** – crawler **Backhoe Loaders** - wheeled Compaction Equipment - mini

Crawler Dozers Mobile Compressors Crawler Loaders Mobile Cranes **Dump Trucks Motor Graders** – rigid **Motor Scrapers**

 articulated Rough Terrain Lift Trucks

> **Skid-Steer Loaders** Wheeled Loaders

For each product, the following coverage is offered:

• Market Size and Trends

• Foreign Trade

• Component Sourcing

Machines Available

Market Shares

• Domestic Manufacture and Assembly

• Population and End-Users

Forecast

Manufacturer Profiles: A review of the major domestic manufacturers, offering the following coverage:

Background

Distribution

Product Range

Turnover

Joint Ventures

Component Sourcing

Employees

Key Personnel

Exports

Output

• Manufacturing Facilities

• Future Developments

Distributor and Importer Profiles: A review of the major distributors and importers in the country, offering the following coverage:

Key Personnel

History

Company Formation and Ownership

Employees

Distribution

Turnover

• Sales, 2009-2013

Franchises

• Future Developments

PROPOSED START OF RESEARCH: May 2014

PROPOSED PUBLICATION DATE: September 2014



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