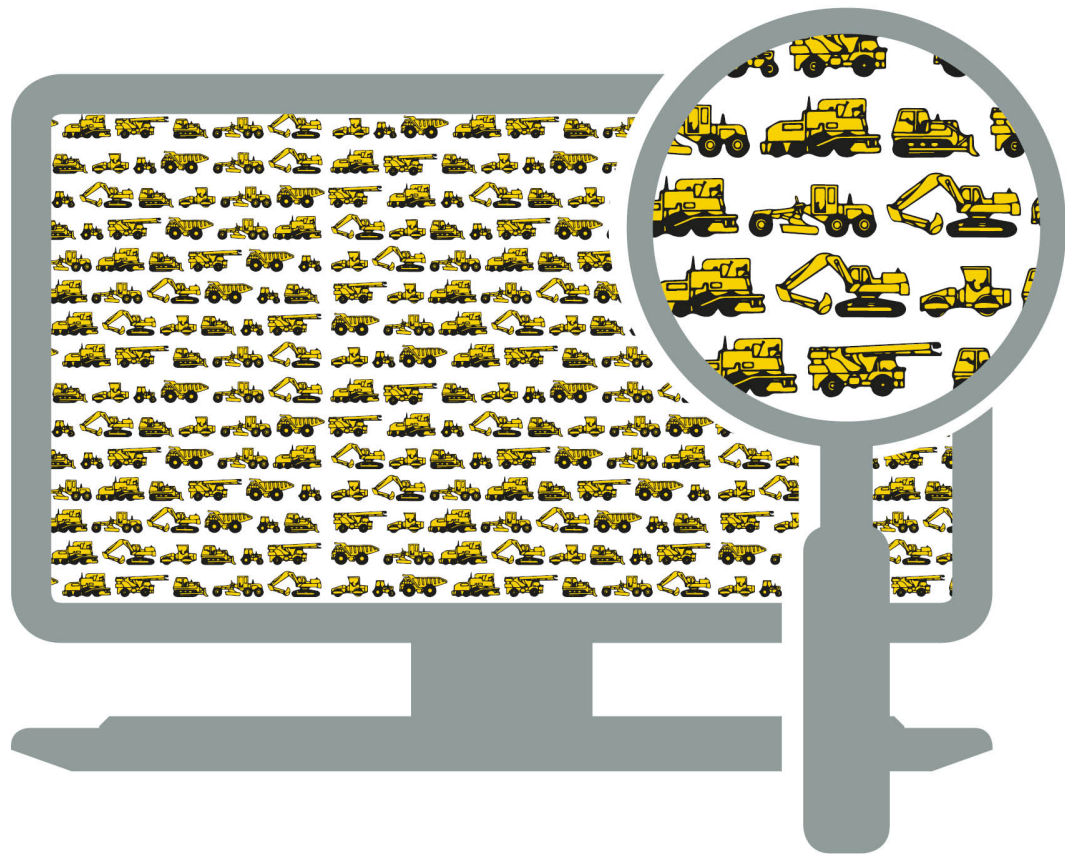


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Off-Highway Research

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# The International Database Service



A Subscription Service



# THE INTERNATIONAL DATABASE SERVICE

Off-Highway Research's International Database Service is available on an annual subscription basis, providing detailed analysis of the Western European, North American and Japanese equipment markets. It provides sales and production data by OEM, product and country for 17 countries.

Our intuitive database package allows clients to quickly and easily build searches, making market analysis a fast and efficient task. Data is updated and forecasts refined at least twice per year, giving subscribers access to the latest market intelligence and outlook.

Included in the International Database Service is our European Annual Review, which is published every April. This report, which sells to non-subscribers for more than US\$1,000, provides context and analysis to the wealth of information in the database.

Our standard single-site licence allows for up to five individual users based in one location. If you require further access rights, please enquire about our multi- and global-site licence packages.

## THE SERVICE OFFERS:

- Sales by company, by product since 1981
- Production by company, by product since 1981
- Five-Year sales forecast by product

## APPLICATIONS

- Establish market sizes, trends and forecasts by product type
- Analyse market shares
- Competitor analysis
- Component manufacturers use production data to target their customers – the OEMs
- Identify market opportunities
- Create machine population models

## ACCESSING THE SERVICE

Access to Off-Highway Research's databases is via our online client portal. The databases are also available as PC software download for offline working. Both versions allow clients to manipulate data and export it as an Excel worksheet or delimited flatfile for easy integration with other analytical tools. Off-Highway Research's Database Services are available in Chinese, English, French, German, Japanese, Italian and Spanish.

## GEOGRAPHIC COVERAGE

### Europe:

Austria	Netherlands
Belgium	Norway
Denmark	Portugal
Finland	Spain
France	Sweden
Germany	Switzerland
Ireland	UK
Italy	

North America    Japan

## EQUIPMENT COVERAGE

Agricultural Tractors  
Articulated Dump Trucks  
Asphalt Finishers  
Backhoe Loaders  
Crawler Dozers  
Crawler Excavators  
Crawler Loaders  
Mini Excavators  
Motor Graders  
Rigid Dump Trucks  
Rough-Terrain Lift Trucks  
– Masted  
– Telescopic  
Skid-Steer Loaders  
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Visit [www.offhighway.co.uk](http://www.offhighway.co.uk) or contact [mail@offhighway.co.uk](mailto:mail@offhighway.co.uk) for more information and to request access to the trial version of our database.

[www.offhighway.co.uk](http://www.offhighway.co.uk)

